

# BENEFITS OF A PROFESSIONAL SCA STRATA MANAGER



**With your home being one of your biggest investments, no doubt you, like all other home owners want it to be nurtured and managed so that it increases in value. As an owner of a home in a strata development, the value of your strata property doesn't just rely on you, it depends heavily on the effectiveness of your Owners Corporation (OC); all owners working together and ultimately, the proficiency of its management. Your professional SCA Strata Manager understands this, as well as the many and varying aspects of strata living and strives to sort out issues before they become unmanageable problems. When you engage a professional SCA Strata Manager, you stand to gain:**

## **Technical Knowledge**

- » Gain time and save money; as you receive trusted advice to guide you, enable you to make better informed decisions and achieve greater outcomes.
- » A professional SCA Strata Manager applies their ongoing education and collective experience to the management of your OC, as they stay up to date with legislation and issues impacting OCs.

## **Impartial / Objective Advice**

- » Surety through better decision making; as you consider their objective advice to act with due care and diligence and minimise risks. Maintain assets, manage funds and support resolutions to disputes in the interest of all.
- » Their commitment to uphold the SCA professional code of conduct, understand industry issues and best practice, offers you expert advice and an unbiased point of contact.

## **Centralised Communications**

- » Improved living quality; as you have access to accurate and timely information pertinent to the activities of the OC. Everyone is kept informed, maximising process efficiency and minimising frustration and confusion.
- » Your professional SCA Manager has ready access to professional services and trades to support the smooth process of property maintenance and management, as well as quality works and coordination of the same.

## **Management of Risks**

- » Better protection of your investment now and into the long term; safeguarding your OC fees and your assets.
- » Your Professional SCA Manager helps you stay aware of your OC's legal obligations and compliance requirements, is aware of common and topical industry challenges and uses best practice protocols to proficiently manage your OC.

**Just four of the many reasons at a glance; Why your decision to engage a professional SCA Strata Manager is the most important decision you can make for your Owners Corporation.**

# Strata Statistics

## MEMBERSHIP

**770**  
STRATA EXPERTS  
AS MEMBERS



**2,000+**  
attend SCA (Vic)  
events annually

## MARKET PENETRATION

More than  
**80%**



of all  
STRATA MANAGERS  
are MEMBERS

## PEOPLE

Over  
**1.6m**  
PEOPLE



**1 IN 4 PEOPLE**  
LIVE IN STRATA

## FUTURE

**1.6 Million**  
Extra Dwellings  
needed by 2051

34%  
Detached



66%  
Apartments or  
Townhouses



## SIZE

**770,000**  
LOTS

100,000 OCs



## ASSET VALUE

**\$300**  
billion



**PROPERTY ASSET**  
DOLLAR VALUE

**BROUGHT TO YOU BY:**



**106/134-136 Cambridge St, Collingwood VIC 3066**

<http://vic.strata.community/>

SCA (Vic) is the pre-eminent professional association for the Victorian owners corporation industry. Supporting more than 80% of all owners corporation management firms it is the only organisation solely focussed upon representing this increasingly significant industry, and reaches and represents more than 650 owners corporation professionals. It also represents industry suppliers and owners corporations, making it the voice of all with an interest in the management of owners corporations.