

Robert A. Felix, CMCA, LSM, PCAM, RS

Regional Vice President - West
Associa



Rob began managing community associations in 1980 and with 20 years of large-scale resort community experience, started a successful consulting/Reserve Study business in 2001.

He moved into management company leadership in 2009 with roles including President & CEO, responsible for all management company operations. He now works for the world's largest community association management company assisting with branch operations and professional development.

With a background in construction and heavy equipment operation, he combined a degree in business and finance, and years of service to various industry segments to become a national leader in community association management, finances, operations and successful community building.

Through his entrepreneurial spirit and passion for the industry, Rob has assisted developers, managers and communities through uniquely designed Reserve Studies, project administration, operational and financial analysis, community building practices, leadership development, strategic thinking programming, and board education retreats. He continues to serve as an expert witness in HOA related cases across the country and expand community education globally.

Rob teaches and speaks extensively around the world for CAI National and its local chapters, in addition to responding to specific educational and speaking requests for other industry-related organizations. He was recognized in 1999 and 2005 as CAI's National Educator of the Year, recognized with The President's Award in 2003 for service on the National Governance Task Force, received the Excellence in Designations distinction for 2013, and was acknowledged with CAMICB's 2nd Distinguished Service Award for his nearly 20 years of service on the development of the CMCA.

From 2008-2014, Rob served as the Chair of CAMICB which awards the CMCA to qualified managers around the world, continues to serve on numerous CAI national committees and task forces, has chaired the Exam Development Committee for CAMICB since 1998, and has authored numerous articles in local and national industry publications.