

Draft Budget
Strata Community Association (Vic) Inc
2021/2022

	Actual
Income	
EDUCATION	
Committee Training Revenue	\$6,000.00
Education A100 Revenue	\$40,000.00
Education, Webinars and Podcasts	\$60,000.00
Total EDUCATION	\$106,000.00
EVENTS	
Event Revenue - Symposium	\$100,000.00
Event Revenue - Principals Forum	\$50,000.00
Event Revenue - Awards	\$10,000.00
Total EVENTS	\$160,000.00
MEMBERSHIP	
CORPORATE MEMBERSHIP FEES	
Corporate Membership	\$330,000.00
Total CORPORATE MEMBERSHIP FEES	\$330,000.00
NON CORPORATE MEMBERSHIP FEES	
Associate Membership	\$70,000.00
Associate Practising	\$4,000.00
Total NON CORPORATE MEMBERSHIP FEES	\$74,000.00
Total MEMBERSHIP	\$404,000.00
OTHER INCOME	
Commission Received	\$15,000.00
Other Revenue	\$20,000.00
Total OTHER INCOME	\$35,000.00
SPONSORSHIP	
Sponsorship Bronze	\$27,045.45
Sponsorship Gold	\$258,994.48
Sponsorship Platinum	\$63,636.36
Sponsorship Silver	\$35,000.00
Total SPONSORSHIP	\$384,676.30
Total Income	\$1,089,676.30
Gross Profit	\$1,089,676.30
Less Operating Expenses	
BANK	
Bank Fees	\$500.00
Donations	\$3,000.00
Merchant Fee	\$5,000.00
Total BANK	\$8,500.00
Event Expenses	

Accommodation	\$12,000.00
AV Hire & Facilities	\$15,000.00
Catering & Entertainment	\$150,000.00
Design, Production & Printing	\$7,000.00
Speakers & Contractors	\$30,000.00
Venue Hire	\$5,000.00
Total Event Expenses	\$219,000.00

MARKETING & MEDIA

Advertising	\$10,000.00
Communication Costs	\$4,000.00
Media/PR/Advocacy	\$40,000.00
Total MARKETING & MEDIA	\$54,000.00

OPERATIONS

Board Expenses	\$1,000.00
Computer - Internet	\$1,200.00
Computer & Platform Support	\$4,000.00
Consulting & Accounting	\$7,000.00
Depreciation	\$10,000.00
Education A100 Expenses	\$5,000.00
Education Costs - Development	\$10,000.00
Freight & Courier	\$500.00
General Expenses	\$2,000.00
Legal & Professional Fees	\$40,000.00
Membership Levies - National and outsourcing staff	\$300,542.98
Office Expenses	\$2,000.00
Postage	\$1,000.00
Printing, Design and Stationery	\$1,000.00
Research Projects	\$20,000.00
Software Expense	\$500.00
Sponsorship Outgoing	\$3,000.00
Subscriptions	\$1,500.00
Telephone & Internet	\$15,000.00
Travel & Taxis	\$1,000.00
Total OPERATIONS	\$426,242.98

PROPERTY

Cleaning	\$2,000.00
Insurance	\$12,000.00
Owners Corporation Fees	\$3,500.00
Rent & Outgoings	\$50,000.00
Repairs and Maintenance	\$500.00
Total PROPERTY	\$68,000.00

STAFF

Recruiting	\$1,000.00
Staff Amenities	\$1,000.00
Staff Training	\$5,000.00
Superannuation	\$40,979.99
Wages and Salaries	\$409,799.93
Workcover	\$1,500.00
Total STAFF	\$459,279.93

Total Operating Expenses **\$1,235,022.91**

Net Profit **-\$145,346.61**